

Fidelity Media fmxSSP referral program Terms and Conditions.

May 10, 2017

1. Definitions.

Referrer - a registered Fidelity Media fmxSSP publisher that has other publishers registered via Fidelity Media fmxSSP sign up form using his referral link (code).

Referee - Fidelity Media fmxSSP publisher who used another existing publisher's referral link to sign up. Each referee can be only associated with one referrer.

Referee bonus - a fixed amount of \$20 paid to the referred publisher by Fidelity Media fmxSSP in addition to his first payout. The bonus is only added to the publishers payout if one fulfilled all the Terms & Conditions of the referral program.

Referrer's commission - a percentage of all referred publisher's finalized revenue for the accounting period (1 calendar month) added to the referrer's revenue at the end of standard billing circle.

Pending referee - referee's site(s) added into the system and waiting for the review.

Approved referee - referee's site(s) approved. The rest of the rest of the referral program conditions are not fulfilled yet.

Declined referee - all referee's site(s) reviewed and declined.

Active referee - all conditions of the referral program fulfilled. Both referee and referrer are eligible to receive additions to their payouts.

2. Conditions.

Referred publisher should fulfill all of the below conditions in order to become active:

Publisher's site(s) were approved by Network's staff.

Publisher stays active with the Fidelity Media fmxSSP for 30 days minimum.

Publisher earns at least \$25 of revenue for banner impressions during the period of it's activity.

3. Terms.

After publisher's application is approved by the Fidelity Media fmxSSP staff a referral link (code) is generated.

Publisher can use the link to refer more clients to create a publisher's account with Fidelity Media fmxSSP by posting it on his website, emails or forum postings.

Each new publisher registered using the referral link is recorded in the dashboard as a pending referee until referral program conditions are met.

The publisher should run the ad tags on his sites for at least 30 days to be eligible for becoming an active referral. At least 500 ad impressions a day should be delivered to Fidelity Media fmxSSP in order to count that day as a period of activity.

Once Referral Program conditions are fulfilled by the referee his status is changed to active.

Each active referee receives a fixed \$20 bonus amount, once conditions are met, which is released at the end of the standard payment circle.

Each referee is only eligible for 1 bonus for registering under 1 referral link.

Referrer receives 3% of revenue from all his active referees at the end of the standard payment circle as long as a referred Publisher remains active.

If the conditions of the program are not met by the end of the current billing cycle the referee bonus and referrer's commission are not paid and rolled over to the next billing period. The publisher can continue to deliver ad impressions to Fidelity Media fmxSSP in order to fulfill the conditions by the end of next payment cycle.

In case a violation of Fidelity Media fmxSSP Terms and Conditions is discovered Publisher's account is being suspended and all pending referee bonus and referrer's commission are canceled.

The self referential submissions are not allowed and will be declined. In case Fidelity Media fmxSSP discovers that both referrer and referee's websites are operated by the same person or entity all pending referee bonus and referrer's commission are canceled.

In the event the referee provides the same Ad Inventory as that of the referrer (e.g. Ad Inventory from the same Website), Fidelity Media fmxSSP shall not be obligated to pay the referrer's commission.

Fidelity Media fmxSSP reserves the right, in its sole and absolute discretion, to deny, withhold or withdraw a referrer's commission and referee bonus from any participant of the referral program if it is discovered that he has engaged in fraudulent referral activity, including but not limited to any attempt of referrer to refer itself using an alias name, any acquisition of referrals by referrer through unsolicited communication to persons and/or entities unknown to referrer, or through any violation of applicable privacy laws and regulations.

Fidelity Media fmxSSP may cancel or withhold referee bonus if discovered the bonus has already been credited to the referee via another referral submission.

Fidelity Media fmxSSP may change Referral program terms on its sole and absolute discretion at any time. Your continued participation in Our Services means you accept the new terms.

Maximum amount of the referrer's commission per month can not exceed \$500.